

AMIT SALUNKHE

Senior UX / Product Designer | Native Mobile and B2B SaaS

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SUMMARY

Senior UX and Product Designer with 9 years of combined experience across native mobile apps, B2B SaaS and enterprise platforms. Have designed and shipped native Android and React Native applications end to end, covering onboarding, authentication, transactional flows and data dense screens. Frontend background (React, React Native, MERN) that bridges design intent and shippable product.

NATIVE MOBILE DESIGN

Apla Fund, Community Fund Management App

React Native, Android and iOS | Shipped 2025

- Designed and shipped a bilingual Marathi and English native app for community savings societies: PIN based sign in, monthly contribution payments, shares passbook, and a loan module with eligibility calculation and repayment forecast.
- Designed for low digital literacy users, with dual script labels throughout, amounts repeated in words for confirmation, a 4 digit PIN in place of passwords, and a payment proof upload path for members without UPI apps.
- Owned the full native surface: five tab bottom navigation, financial data hierarchy across dense loan and transaction screens, and touch target and type rules for mixed Devanagari and Latin text.

Android Application, White Label Client Product

Native Android | Freelance engagement

- Designed a native Android app end to end: onboarding flow, homepage information architecture, navigation model and interaction states across multiple release iterations.
- Ran usability testing rounds and iterated on findings, maintaining an average usability score of 84% across rounds.

EXPERIENCE

Senior UX/UI Designer, SaaS and Mobile Products

Eastern Enterprise | Onsite, Pune | Jan 2025 to Mar 2026

- Promoted to Senior Designer; led end to end UX for a B2B enterprise technology discovery platform connecting buyers and suppliers, covering search and browse, listing and detail pages, authentication and onboarding.
- Defined UX strategy and information architecture for the search experience redesign, and presented design rationale directly to international stakeholders.
- Designed an intent based authentication flow with contextual modals, progressive registration, OTP first sign in and post login intent preservation, built mobile first to reduce sign up drop off.
- Owned and scaled the platform design system: reusable components, interaction patterns and responsive rules applied across web and mobile breakpoints.
- Integrated AI tools into the design workflow for rapid prototyping, design QA and documentation, cutting concept to prototype turnaround from days to hours.

UX/UI Designer, Web and Mobile Applications

Eastern Enterprise | Remote, Pune | Jul 2021 to Dec 2024

- Designed core product surfaces for the same B2B SaaS platform: listing and detail pages with conditional rendering and empty states, anchor navigation, and role adaptive onboarding for buyer, supplier and consultant personas.
- Delivered mobile first designs across the platform, defining breakpoint behaviour, touch targets, gesture affordances and responsive card grids with engineering.
- Translated business requirements into user flows, wireframes and high fidelity prototypes; ran usability reviews and iterated on feedback.

Freelance UX/UI Designer and Frontend Developer

Independent | Pune | Jul 2017 to Jun 2021

- Delivered end to end UX and UI for web and mobile products across multiple client engagements: research, wireframing, prototyping and interaction design.
- Built responsive, mobile first interfaces hands on as a MERN developer, grounding design decisions in real implementation constraints.
- Managed clients independently across scoping, estimation, milestone delivery and iteration.

SELECTED PRODUCT WORK

- **Enterprise Technology Discovery Platform.** End to end redesign of a buyer and supplier B2B SaaS platform, including search strategy, listing and detail page systems and an audience based homepage, all component driven and responsive.
- **Streamline, HRMS SaaS.** Designed a multi module internal product from scratch covering HR, client, project and resource management, owning flows, IA, high fidelity screens and the design system.
- **Consulting engagements.** Product and UX work for TechnologyCatalogue, Sarvify, Western Nomads and Deepwize across web and mobile.

SKILLS

- **Mobile:** Native app design (Material Design, iOS HIG), React Native, cross platform patterns, touch interaction, app onboarding, multi script UI
- **Product and Strategy:** UX strategy, product thinking, information architecture, workflow design, usability testing, stakeholder communication
- **Design:** Interaction design, design systems, responsive and mobile first design, prototyping, accessibility (WCAG)
- **AI Augmented Workflow:** AI assisted prototyping in HTML and React, research synthesis, UX writing and documentation
- **Tools:** Figma, FigJam, Miro, Photoshop, Illustrator, After Effects, Jira, Notion
- **Frontend:** HTML, CSS, React, React Native, MERN, design to code handoff

CERTIFICATIONS AND EDUCATION

- Interaction Design Foundation, 2025. Agile Methods for UX Design, Design Thinking, Interaction Design for Usability and AI for Designers, all completed in the top 10% of class, plus Accessibility: How to Design for All.
- B.E. Computer Science, Shivaji University, Kolhapur, 2017.
- Diploma in Computer Engineering, KBP College, Satara, 2015.